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Language and Culture as Protective Factors for At-Risk Communities

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After many days of searching for any literature relating indigenous language use to increased health and wellness, or as a protective factor to risk of health crises, one article was finally located. It was published in 2007 by three researchers, two of whom (Michael Chandler and Chris Lalonde) are well-known and highly regarded for their research on factors which contribute to lower suicide rates in Canadian First Nations communities. The third author, Darcy Hallett, was a recent doctoral student of Michael Chandler. In their article they state, “as far as we have been able to determine, there are no previous studies that have attempted to demonstrate a specific link between indigenous language loss and community-level measures of health and wellbeing” (Hallett et al., 2007, p. 394). Based on the literature search conducted for this paper, this assessment appears to be accurate even in the fall of 2008. Despite this fact, the research they present is powerful and lends encouragement for further research in linking traditional language use specifically with health outcomes, and the potential it has to act as a protective factor against health risks.

Their recent work on language use as a protective factor stems from the seminal work of Chandler and Lalonde first published in 1998 where they studied five years of data on youth suicide rates in First Nations communities in British Columbia (Chandler & Lalonde, 1998). In the original work on youth suicide rates Chandler and Lalonde (1998) sought to offer some explanation for the wide variation of youth suicide rates in BC communities which ranged from no known suicides in over half of the 196 communities to 500-800 times the national average. They identified six measures of “cultural continuity” defined as 1) self-government, 2) engagement in land claims, 3) existence of education services, 4) tribal-controlled police and fire services, 5) on-reserve health services, and 6) existence of cultural facilities (Chandler & Lalonde, 1998). Communities which did not identify with any of the factors defined as indicators of cultural continuity (see above) were assigned a zero, while communities with all six factors present were assigned a six. Next, they compared youth suicide rates in each community against the existence of these six factors separately and then all-together as a score of 0 to 6. Those communities which had none of the factors present had a rate of suicide 137.5 per 100,000, a significant difference from those communities which had all six factors present and report zero suicides. Obviously a very convincing argument for the effect of these six factors; however, there has been criticism of their work. Some believe that the term ‘cultural continuity’ is misleading as none of the six factors may in fact be measuring the continuation of culture in the community but rather local administrative control of their nation (Hallett, 2005). In his doctoral work,

Hallett adds the measure of indigenous language knowledge to the mix of “cultural continuity” factors arguing that it holds the potential to be a more direct indicator of the role that cultural preservation plays (through language) in predicting the effects that cultural continuation has on creating healthier communities with fewer youth suicides.

In order to avoid the dangers of circularity, the indigenous language knowledge factor was analyzed separating from the other six pre-existing measures. The findings were significant; bands with higher levels of language knowledge (measured by a majority of its members having conversational-level abilities) had fewer suicides than those with lower levels (Hallett et al., 2007). In fact, the rates of suicide in the bands with high language knowledge levels were “well below the provincial averages for both Aboriginal and non-Aboriginal youth” (p. 396). What is further, when the language knowledge factor was added into the mix of the other six measures “the presence of the language factor made a drastic difference in suicide rates” (p. 397). In all cases but one, the suicide rate dropped to zero when the language factor was added (2007). Although Aboriginal language knowledge was found to have correlations with the other six measures, its independent contribution is significant. Hallett et al. state that overall, the results show that the use of indigenous languages is a “strong predictor of health and wellbeing in Canada’s Aboriginal communities” (p. 398).

One other study was located which had an indigenous language component in its measurement of links to health outcomes and protective factors. Interestingly though, because of the remote geographic location in the arctic, virtually all community members were fluent speakers of the local indigenous language (Greenlandic) and therefore, the protective influence could not be measured (Bjerregaard & Curtis, 2002).

In conclusion, the link between language and culture for indigenous communities cannot be overemphasized. Although the research findings for this phenomena are limited to one study, the implications are important and the potential vast. Language is also often recognized as one of the most tangible symbols of culture and group identity (Blair, Rice, Wood, & Janvier, 2002; Norris, 1998), and the main vehicle for cultural transference (Norris & Jantzen, 2002; Royal Commission on Aboriginal Peoples, 1996). Without the language of one’s ancestors, individual and collective identity gets weakened and it is likely that the culture would die out within a few generations. As conveyed by a group of indigenous language preservationists, no new songs could be written in our languages, ancient songs would no longer be understood, we would no longer be able to communicate with the spirit world in our language and no one would be











(Heffernan et al., 1999). With traditional harvesters in many northern communities having increased difficulties due to encroachment and industrial activities, the reality of how other communities could possibly strive towards subsistence on a sustainable basis is questionable. With contaminant levels on the rise throughout the world and increasing levels of mercury and other toxins found in wild fish and game (Provincial Health Officer, 2002), solutions must be found for how communities could continue practicing subsistence or even semi-subsistence lifestyles. Finally, not only are more studies needed to determine the long-term effects of contaminants on Aboriginal country foods, but also studies that include urban Aboriginal subsistence activities. Many First Nation reserves border large city limits and they, along with other urban Aboriginals, often practice forms of seasonal subsistence activities that should not be overlooked by researchers.

### 5) Traditional Activities

If it is true that Aboriginal cultures are evolving and not static or set in time, it would logically follow that traditions and traditional activities also change or adjust over time. Traditional activities vary drastically from community to community. Many Aboriginal communities have evolved their own expressions of visual and performing arts and others have their own hybrid styles of music that combine traditional and contemporary influences. Hence, in Aboriginal communities across Canada, the fiddle and jigging are popular in the north and on the prairies; rodeos in Alberta and the B.C. Interior; basketball in Northwestern BC, and soccer on Vancouver Island. Because these activities have evolved into their own Aboriginal styles and within Aboriginal communities, it can be argued that they, like more standard cultural pursuits, are also traditional activities. Communities need to define for themselves what culture is and how it can be used positively to promote health amongst their people.

'Fine Arts' is another area that is easy to overlook as a protective contributor because contemporized art-forms are sometimes not seen as traditional activities. Because of social connotations and stigmas attached to concepts like "native crafts" and "folk art," the therapeutic benefit of art creation is easy to overlook for non-artists.

Most Aboriginal languages do not have specific words for the western concept of "art." However, there were many concepts to describe beauty or the creation of things in a beautiful manner and even the living of life in a beautiful manner. Living life in a harmonious manner was something strived for by many Aboriginal communities. Just as the

Anishinabe refer to this as *mino bimaatziwin*—the good life, and the Navajo refer to it as "walking in beauty," many others today refer to this artful living in balance as "walking the red road." There were and are many opportunities and forums of creative expression which are highly valued such as sacred coastal mask dances, pow-wows, canoe carving, beading, storytelling, and oratory. Without many words for "art" there are certainly many creative art forms and expressions throughout all Aboriginal nations.

Aboriginal healing rituals and ceremonies are filled with forms of creative expression that are very healing. It is a common Aboriginal belief that the sharing of one's creative expression is akin to exposing one's soul. It is a way to honour the observers, break barriers and build communities. Like art forms in all cultures, they can also encourage and inspire others. "Through her poetry, we share ourselves, our hearts, [and] our spirits" (Celina Quock in Kenny, 1998, p. 79). Traditional artistic expressions were historically considered important forms of healing. Their continued importance as protective factors for Aboriginal people and communities at risk cannot be overlooked.

The vast number of studies reviewed, on the whole, indicate that traditional activities are protective factors against certain ailments like alcoholism, depression, suicide, and even as a buffer against the effects of racial discrimination. Unfortunately, most of these studies excluded the urban Aboriginal perspective. There is room to explore factors related to this group's access to traditional activities in relation to their health, for many urban Aboriginal communities are just as susceptible to a number of social ills. Perhaps they are even more at risk than many rural communities because of fewer opportunities to access traditions and the land required for certain activities.

### 6) Language

Due to the common belief that culture is language, many traditionalists and language activists argue that language acquisition is an essential part of a rich and genuine Aboriginal identity. Since there are now many Aboriginal leaders, healing practitioners, pipe carriers, and even Elders who are not fluent, language does not appear to be a requirement for enculturation.

Some of the strong arguments that can be made for Aboriginal languages, however, are quite practical. First of all, language is a living history and cultural institution that if not preserved and practiced, like anything else, will die. Language is the link that connects us to our past and therefore to our core Aboriginal values and world-views. In this sense, it can be compared to the importance of the



Bible to Christians. Without intact languages, cultures are bound to eventually become absorbed and acculturated by more dominant societies. Once a language is gone, all of that traditional knowledge accumulated for thousands of years—all those mythologies, cosmologies, ceremonies, and unique ways of viewing and interacting with the world—are gone forever.

Even though today there are Aboriginal non-speakers who are considered to be enculturated because of their lineages, knowledge bases, lifestyles, or other factors, it is doubtful that this would be possible in the future if language loss becomes a reality. Second, learning a language, even to the level of basic proficiency can provide a form of cultural immersion that accelerates and enhances the enculturation process and allows for more direct and meaningful insights of core values, traditions and beliefs. In other words, learning a language is essentially a way of getting intimate with the soul of a culture. Finally, since there are only a few studies in the area of language as a protective factor (Hallett et al., 2007; Whitbeck et al., 2004) more empirical studies are needed.

## FUTURE RESEARCH

As convincing as the existing studies and all non-academic supporting literature is on the positive influence of culture on health, much room remains for new and innovative studies to be completed. As Wilson (2003) illustrates “few studies have attempted to explore the influence of cultural beliefs and values on health—let alone the intricate links between the land and health” (p. 83).

A general weakness of studies that focus on rural communities is that they ignore the issues of urban populations and transmigration. With an estimated 54 per cent<sup>4</sup> of Aboriginal populations living in urban centres (Statistics Canada, 2008), the land-use and cultural implications for this sector of the population must be considered. Questions such as, “How do urban Aboriginal communities utilize language and culture as protective factors?” need to be addressed.

In the area of traditional foods, even though the Centre for Indigenous People’s Nutrition and Environment (2008) appears to be doing solid work in communities, they have identified the need for more research on the wide-scale long-term effects of contaminants on the food-chain and on human health. This paper supports the need for more studies in any regions that subsistence activities continue to take place. Furthermore, the growing interest in combining aspects of western biomedicine and health approaches with Aboriginal healing also needs further study.

Current studies on language are very limited but the few that are available seem quite promising. As this is the area that has the least research completed, it needs the most attention, particularly because of language’s connection to culture. Since many communities, particularly in B.C., are in a state of archiving and reclaiming their languages, it can be quite difficult to study in terms of protective factors. A better strategy might be to focus initial studies on any of the non-endangered Aboriginal languages. It may be that historic studies focusing on indigenous language use in relation to health and spiritual well-being would be the most useful.

Due to the many factors related to both modernization and the pan-Indian and revitalization movements, and the increased urbanization of Aboriginal populations, it is very important to examine issues of cultural orientation and biculturalism as they relate to esteem and identity. These kinds of issues need to be addressed by researchers as well as communities.

Other possible areas of study are exploring the link between health and “place” as referred to by Wilson (2003) in her work on therapeutic landscapes. It is clear that Aboriginal cultures are inseparable from the land and land-based activities. The link between decimation of traditional lands and the psychological impacts on Aboriginal people needs to be more thoroughly researched.

Lastly, a further examination into the broadening of the terms cultural capital and/or linguistic capital, may be a very useful exercise for Indigenous people. Taking up this term would lend strength to the argument that indigenous cultures have worth, are worth saving and contribute in tangible ways to the health of Indigenous people. This would then add legitimacy to recognition for community-wide traditional language and cultural knowledge transference leading to the strengthening of educational and health outcomes for Indigenous people. For these reasons, appropriating the term “cultural capital” to capture the phenomena of the repository of wealth which exists in communities in the form of indigenous language, cultural knowledge, practices, and traditions is worth considering. The existence and practice of these elements of indigenous community life provide what Healy (2006) calls “cultural resilience” defined as the capacity to absorb disturbance and reorganization in order to retain key elements of structure and identity, ultimately contributing to its distinctness. Further research into the usage of these terms would expand the scholarship in the area of resilience through recognition for indigenous linguistic and cultural knowledge.





languages. In addition to increasing funding levels and creating a national language organization, Canada needs to award official language status to indigenous languages and recognize that they are the founding languages of the nation. Society is now largely aware of the impacts that Residential Schools and other colonization tactics have had on Aboriginal languages and cultures, but there continues to be many modern-day social, economic, political, and even technological pressures to give up our languages. Statistics Canada bases its evaluation on the health of an Aboriginal language on the number of speakers, however, new research states that the number of speakers alone is a poor measurement of the health of a language and rather what is most important is the occurrence of intergenerational transmission and especially how many children are learning the language (Barrena et al., 2007; Norris & Jantzen, 2002). The implication here is that even the purported healthy languages of Cree, Anishnaabe and Inuktitut could be at risk if their younger populations are no longer using their ancestral language. All levels of government from First Nations to federal, need to start recognizing this as a crisis and take action on the work that has already been started. The Royal Commission on Aboriginal Peoples (1996) and the Task Force on Aboriginal Languages and Cultures (2005) outline many recommendations that if followed, could solve many problems and provide the means for real revitalization. Communities and their leaders need to place greater priority on revitalization and seek innovative tools and strategies such as immersion programs, bi-cultural schooling, language-nests, and cost-effective strategies that are intergenerational and highly participatory, bringing language learning out of the classrooms and into communities. Finally, in recognizing the critical state of Aboriginal languages, community language authorities and leaders need to show a willingness to standardize spoken and written language when necessary, and to update, fine-tune and modernize on an on-going basis. These efforts will make more efficient use of scarce resources, create working partnerships, allow our leaders to conduct business in our own languages and capture the attention of our youth. It is dialogue, assessment, coordination efforts, and information sharing that will enable these processes and the creation of a national language organization is essential to succeed.

#### 4) Cultural protection strategies

With many Aboriginal leaders now pushing for economic development—as a primary way to alleviate poverty and unemployment and as a necessary step towards self-government—how can such needs be balanced within a cultural framework? If culture is a protective factor, how

can economic and resource development occur in a way that protects culture, language and health? Various levels of Aboriginal and non-Aboriginal governments need to explore and address these issues if they are serious about protecting culture and promoting health. Unfortunately, the western emphasis on unbridled economic growth and personal accumulation appears also to be quickly becoming the norm in many Aboriginal communities. There are, however, a number of communities that continue to explore more culturally congruent models such as holistic, community-based economic development, the creation of local economies, and environmentally sustainable approaches to resource management. Aboriginal Tourism British Columbia ([www.aboriginalbc.com](http://www.aboriginalbc.com)) lists a number of Aboriginal-owned cultural tourism operations that seek to educate and enhance local environments rather than simply exploit them. Those balanced, community-centered approaches to economic development need to be encouraged in Aboriginal communities over some of the economic development funding programs that are based purely on western capitalist frameworks or “business as usual” approaches. It is the community economic development models that could provide a balance between health, social and economic concerns. Governments need to start designing their funding programs accordingly and stop pressuring communities into processes that guarantee resource extraction with no examination of the cumulative industrial impacts within specific regions.

#### 5) Intertribal dialogues and cultural strategies

Frontline community-level cultural practitioners, such as language teachers, Elders, ceremonial leaders, and traditional healers rarely get opportunities to dialogue, information share, evaluate, and develop cultural plans and strategies. With so many communities immersed in negotiations and facing financial struggles, these types of initiatives often fall by the wayside. With the current state of many languages, some community organizations or government bodies need to lead the way and generate this needed dialogue. Traditional medicines and healing, along with language, stand out as key areas that need national-level strategies. It would make sense that NAHO be one of the key organizations, at least initially, to begin the process of national dialogue on traditional medicines and healing. A brief discussion paper and questionnaire sent out to Aboriginal communities’ tribal councils and regional health and cultural organizations would determine the level of interest and provide the impetus for raising the funds required to embark on this major process. Based on feedback from organizations, the process may be a series of



regional gatherings or interviews and discussions with key practitioners. It might also become a national conference with the potential for it to become an annual event. A similar nation-wide dialogue on Aboriginal languages involving information-sharing, best practices, and strategy building is also needed. With the recent federal apology on impacts related to Residential Schools, it may be an opportune time for Aboriginal organizations to pressure federal and provincial governments to provide more substantive funding for Aboriginal language development. For national-level language initiatives, however, there is currently no organizational body to administer such processes. The Task Force on Aboriginal Languages and Cultures, consisting of nation-wide representation, have already made recommendations to the Department of Canadian Heritage for the establishment of a national Aboriginal language organization, and this recommendation appears to have had grassroots support. The report, *Towards A New Beginning*, offers valuable recommendations, including establishing an interim body made up of the Task Force members to create a framework for a national organization (Task Force on Aboriginal Languages and Cultures, 2005). The Assembly of First Nations and other Aboriginal lobby groups need to pressure the government to follow up on the language recommendations made in both the RCAP final report and the executive summary of the report by the Task Force. A national language organization is desperately needed and long overdue.

## CLOSING REMARKS

The Public Health Agency of Canada now considers culture among the key determinants of health (National Aboriginal Health Organization, 2008; Public Health Agency of Canada, 2008). Mohawk scholar Taiaiake Alfred (2004) writes, “the core of our existence as nations is in our traditional cultures” (p. 95). Time and time again, Aboriginal people assert that language is the foundation for culture and without our languages, our cultures cannot survive (Battiste, 1998; Kirkness, 1998; Kirkness, 2002). The Assembly of First Nations (2007) conducted a longitudinal survey of First Nations health and concludes in chapter two of the report that language and culture are part of the overall well-being of both individuals and communities/nations. Clearly the time to take action is now - as individuals, and to also make this demand of our community leaders, as well as elected officials, in order to revive and hold high the indigenous cultures of this land, if for no other reason than for the tremendous effect and potential they hold for the renewed and continued wholistic health of Indigenous people.

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## END NOTES

1. The term 'language families' is a linguistics term used to categorize languages that are linguistically related but generally unintelligible to one another (unlike dialects).
2. Adapted from (Maracle, 1999; Simpson, 2001; White, 1988; Wilson, 2003; University of Manitoba, 2008) and author's definition.
3. This information is based on the author's (Napoleon) 15 years of training under the guidance of Cree Elders and spiritual healers.
4. Author's note – Many Aboriginal leaders believe this number is inflated due to the inclusion of urban reserves and members temporarily away for school or employment.

