

# Drivers of Youth Vaccine Decision-Making: Insights from the Literature

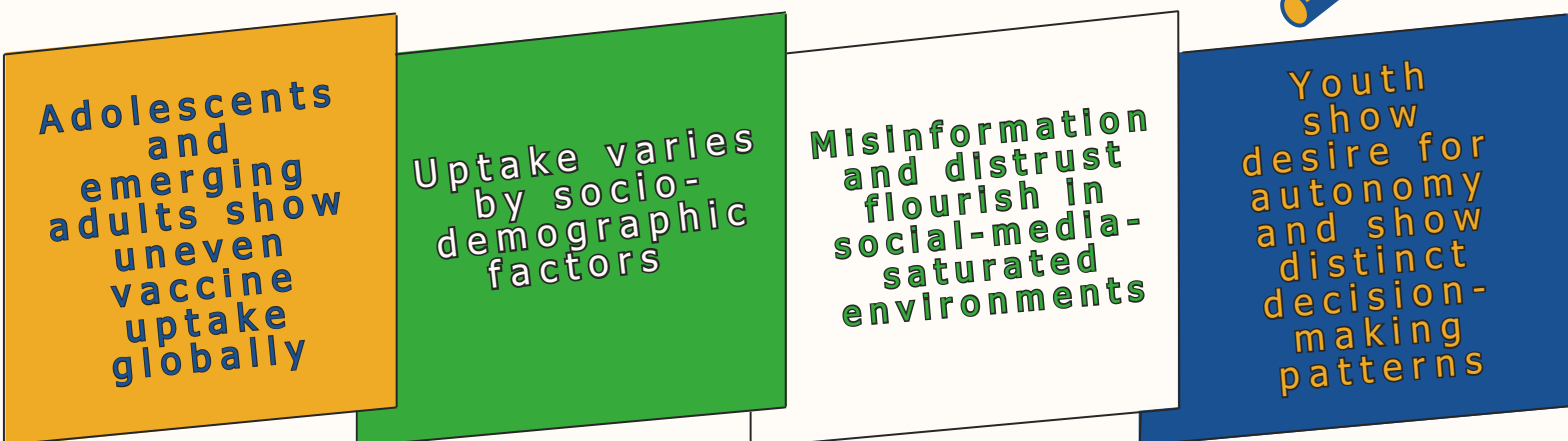
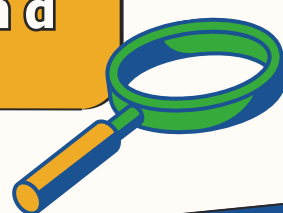
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## CENTRAL QUESTION:



We asked: What factors influence youth vaccine confidence, hesitancy, and uptake?



## METHODS:

- ▶ Reviewed dozens of sources across psychology and public health studies
- ▶ Highlighted areas needing youth-specific messaging strategies
- ▶ Mapped the fragmented literature into 6 key themes

## PRELIMINARY FINDINGS:



**Decision-Making Dynamics:** Autonomy, peer/parental influence



**Older youth =** more agency



**Booster Intentions:** Drop-off after first doses



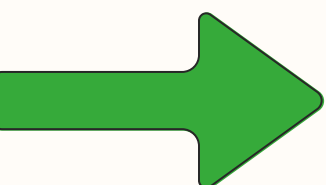
**Info Sources:** Doctors boost confidence; influencers reduce it



**Sex & Gender:** Girls more hesitant than boys



**Trust :** Institutional distrust + conspiracy beliefs lower uptake



## From Research to Action

- ▶ Youth vaccine confidence requires developmentally appropriate communication
- ▶ Social media platforms must be leveraged for credible, engaging messaging
- ▶ Findings will support future evidence-based public health campaigns

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