

## **Note from the editors**

M. Carmen Galang

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## Note from the Editors

The mission of the University of Victoria's Bachelor of Commerce program is to give students the essential knowledge and skills they need to be a business leader in the global economy and ensure that our students are given opportunities to support and develop research. At the Faculty of Business, we also believe that international experience is a necessity in taking the lead in today's interdependent and intercultural world market.

Our international exchange program is the largest in Canada with over 75 active partnerships at universities in more than 35 countries. In the 2009-10 academic year, 136 BCom students participated in an international exchange. During their time away from UVic, students develop an international management perspective through direct experience with issues in their host country's economy and organizations. Some of these students then enrol in International Business Research (COM 470), a course designed to broaden their knowledge and enhance their research and writing skills by analyzing a business issue relating to their exchange destination. They can also focus on a specific aspect that pertains to a particular private, public or not-for-profit organization.

Beginning with the 2007 cohort, we started choosing the top articles to showcase in a published compilation of Best Business Research Papers. The topics range widely from small business sector survival to global financial crisis to changing poverty and inequity. Whatever the topic, these papers continue to have the capacity for remarkable and contemplative research from the best in their class.

On behalf of my colleague, Dr. Anthony Goerzen, we present this volume honouring a small group of students from the class of 2010. We thank the many people behind the scenes that allow this complex international exchange opportunity to work, including the International Programs team of Dr. A.R. Elangovan, Director; Brian Leacock, Associate Director; Jane Collins, Exchange Programs Coordinator; Ann Peng, Student Advisor; Ruth Davison, Outgoing Student Advisor; Jennifer Oakes, Academic Advisor, Donna Davis, Programs Clerk and to Shannon Perdigao, Academic Projects Officer, for coordinating and compiling this volume for publication.



M. Carmen Galang, PhD  
Associate Professor, International Business  
Editor, *Best Business Research Papers, Vol. 3*