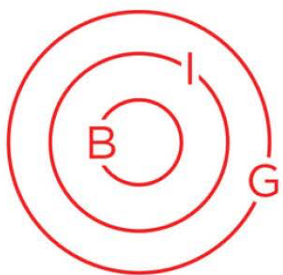


# BIG Summer Institutes

## Program Update - 2022



**BORDERS IN  
GLOBALIZATION**

## Acknowledgements

*The Borders in Globalization Summer Institutes are hosted at the University of Victoria. We acknowledge and respect the ɫəKʷəŋən people on whose traditional territory the University stands and the Songhees, Esquimalt, and W̱SÁNEĆ peoples whose historical relationships with the land continue to this day.*

Thank you to all of our speakers who took the time to present as part of this year's summer institutes. We appreciate all the time and effort that you put into creating your sessions. We would not be able to host the summer institutes without all your hard work and dedication!

*Doug Band (Canada Border Services Agency)*  
*Natalie Baloy (Western Washington University)*  
*Claude Beaupre (University of Victoria)*  
*Frederique Berrod (University of Strasbourg)*  
*Alan Bersin (Harvard University)*  
*Thomas Cantens (World Customs Organization)*  
*Hubert Duchesneau (CIRRICQ)*  
*Ricardo Ferreira (European Commission)*  
*Geoffrey Hale (University of Lethbridge)*  
*Todd Hataley (Fleming College)*  
*Shawn Hoag (Canada Border Services Agency)*

*Christian Leuprecht (Queen's University)*  
*Matt Morrison (Pacific NorthWest Economic Region)*  
*Benjamin Perrier (University of Victoria)*  
*Jean Peyrony (Mission Opérationnelle Transfrontalière)*  
*Martin Guillermo Ramirez (Association of European Border Regions)*  
*Bernard Reitel (Artois University)*  
*Peter Swartz (Altana\_AI)*  
*Laurie Trautman (Border Policy Research Institute)*  
*Birte Wassenberg (University of Strasbourg)*  
*Solomon Wong (InterVISTAS)*

We would like to specifically acknowledge *Claude Beaupre (University of Victoria)*, *Maria Finnsdottir (University of Toronto)*, and *Benjamin Perrier (University of Victoria)* for all the work they did in coordinating speakers, planning sessions, assisting students with written assignments, and managing the Brightspace pages for each institute. Additionally, we are grateful to Levi Glass for all the behind the scenes work he does for us in terms of video editing and production.

We would also like to thank our partners at the University of Victoria who helped us to plan, implement, and facilitate these institutes.

Thank you to *Elizabeth Bowman* and *Miranda Angus* in the Faculty of Continuing Studies for facilitating the registration and accreditation processes; to our Media Services Consultant *Mike Thomas* who helped us run our hybrid seminars and troubleshoot technical issues quickly and efficiently; and to the administrative team at the Centre for Global Studies (*Oliver Schmidtke, Jodie Walsh, Kayla Kylv, and Rowan Salverda*) who provided administrative and marketing support for the summer institutes.

Our gratitude goes out to *Tetsuo Mizunuma, Thomas Cantens*, and the whole team at the World Customs Organization who continue to support our programming in the form of organizational support and through offering financial grants to WCO participants.

Finally, thank you to our granting agencies and funding partners for providing financial support for the summer institutes.



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Erasmus+ Programme  
of the European Union



Conseil de recherches en  
sciences humaines du Canada

Social Sciences and Humanities  
Research Council of Canada

Canada

This report was prepared by Stephanie Gruhlke (Program Manager) & Maya Krieger (Communications & Administrative Assistant)



Social Sciences and Humanities  
Research Council of Canada

Conseil de recherches en  
sciences humaines du Canada

Canada



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**Borders in Globalization Summer Institute - Week 1**  
**Trade & Customs Borders in the 21<sup>st</sup> Century**  
July 11-15, 2022

*"I attended the Borders in Globalization Summer Institute through a professional development opportunity at the Canada Border Services Agency. Having the opportunity to listen to new perspectives from the international speakers, working through diverse concepts in the following practicums, and being able to ask questions at any point was a great structure and enabled me to broaden my knowledge on modern trade, customs, and cross-border management practices. Making new, global connections with other students was a bonus! I'd highly recommend attending the institute."*  
- 2022 Summer Institute Participant

**Summary:**

*This year the Trade & Customs Borders Summer Institute took place from July 11<sup>th</sup> – 15<sup>th</sup>, 2022 at the University of Victoria. A total of 16 students registered from 11 different countries spanning every continent (excluding Antarctica) and we had a completion rate of 69%. Four participants from the World Customs Organization and one participant from the Canada Border Services Agency did not complete the requirements to receive their Professional Development Certifications. The purpose of this institute was to explore the regulatory environment of trading networks looking specifically at how these networks functionally redesign borders and the ways in which they influence customs policies and practices. We welcomed a variety of speakers who represented both academia and the policy world. This year we launched a new session on policy research. Designed by Claude Beaupre (University of Victoria), this session introduced students to the basics of research and presentation in the policy world and provided tips on how to meet the key elements that policy briefs must contain. Doug Band (Director General, Trade & Anti-Dumping Programs Directorate, CBSA), Shawn Hoag (Director General, Commercial Programs, CBSA), and Hubert Duchesneau (Research Associate, International Research Center on the International Relations of Canada and Québec and Retired Director, International Affairs, CBSA) spoke to the Canadian policy perspective while Geoffrey Hale (Professor, University of Lethbridge) provided the comparative perspective examining meso- and micro-policy development of border policies related to regulatory cooperation. Solomon Wong (President & CEO, InterVISTAS) focused his presentation on preclearance, border risk management, and the future and resiliency of borders and Thomas Cantens (Head of Research & Policy Unit, WCO) offered insight into how the mathematization of the border affects the public choice and the practices of civil servants. Alan Bersin (Belfer Center Fellow, Harvard University) and Peter Swatz (Chief Science Officer, Altana\_AI) finished the week off with a focus on the role machine learning, artificial intelligence, and data science can play in trade and customs management.*





### Sessions:

The Trade & Customs Borders Institute included an introductory session and then 9 additional sessions presented by Geoffrey Hale (University of Lethbridge), Hubert Duchesneau (CIRRICQ), Doug Band (CBSA), Shawn Hoag (CBSA), Solomon Wong (InterVISTAS), Thomas Cantens (WCO), Claude Beaupre (University of Victoria), Alan Bersin (Harvard University and Altana\_AI), and Peter Swartz (Atlana\_AI). Each session was three hours and designed to have a lecture component and a practicum component. There were two sessions each day with a one-hour lunch break between them.

After completing the institute, students were asked to review all the sessions on a scale of 1-10 with 1 representing 'very dissatisfied' and 10 representing 'very satisfied. On average, the sessions were rated 9.4/10 with no session receiving less than an average ranking of 9/10.

### Top Rated Sessions:

1. Back to Basics: An Introduction to Policy Research and Policy Briefs (Rated: 9.6/10)
2. Machine Learning and Artificial Intelligence: Taking Risk Management to the Next Level (Rated: 9.6/10)
3. Artificial Intelligence and Customs (Rated: 9.6/10)

*"The caliber of the speakers and sessions [included in the summer institute] were top notch! The final session of week one [Artificial Intelligence and Customs] was exceptional."*

- 2022 Summer Institute Participant

*"I consider [this course] as a highlight level specialized course, regularly the topics are very superficial and with no relevant content but the course given by Borders in Globalization overcomes it."*

- 2022 Summer Institute Participant

*"All selected topics were very informative and relevant to the customs environment. Honestly, I would not change any aspects [of the summer institute course]"*

- 2022 Summer Institute Participant

### Format:

While some students had minor connectivity issues, we were quite satisfied with the way in which the hybrid sessions were conducted. We were able to access the integrated telecommunication rooms at the University of Victoria where students from Victoria could attend in person and remote students could join the sessions virtually.

We ensured that we had UVic's tech support on call so that we could respond quickly to any issues that came up during the sessions.





### Professional Development Certifications:

2022 was the first year where we were able to offer our institutes as Professional Development Certificates. In order to receive the certification, students had to meet the minimum course requirements:

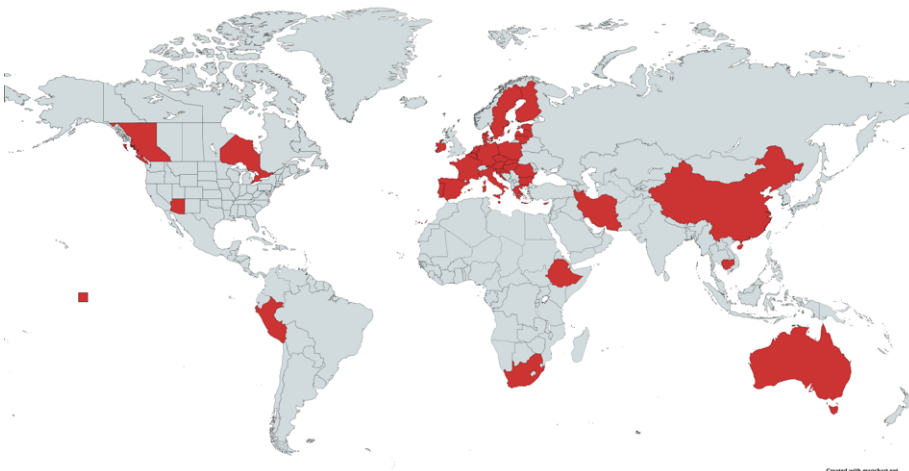
1. Participation: Attendance at all sessions was mandatory. Students could miss up to two sessions over the course of the week so long as they submitted written summaries of the readings for the session they missed.
2. Written Work:
  - a. World Customs Organization Grant Funded Students – were required to submit a two-page outline of the paper proposal they submitted in their application for the grant. They would receive comments on their outline with the goal of finalizing a 4000–5000-word policy brief to be presented at the WCO’s annual PICARD Conference.
  - b. Non-WCO Grant Funded Students – had to option of (a) submitting a two-page outline of a policy paper they would like to develop into a 4000-5000-word policy brief; (b) a 750-word summary of one of the 10 sessions we discussed that week; or (c) a 750-word summary of what they learned over the course of the entire institute.

*“It was so much more comprehensive [than other professional development training I’ve taken]. My experience with other professional development courses is that they’re sometimes too high-level/they lack detail as people’s experience varies, without an opportunity to delve into specifics. This Institute had a good mix of both high-level introductory discussion and the opportunity to ask specific, pointed questions.”*

- 2022 Summer Institute Participant

The students who chose to submit a two-page outline of a policy paper, with the intention of developing it into a 4000-5000-word policy brief, had the benefit of receiving comments from our team both at the outline and at the draft stage. Additionally, they will have the opportunity to submit their final policy briefs for publication in the peer reviewed journal, *Borders in Globalization Review*. After submission, their papers will undergo a double-blind peer review process with our editorial team. Submission of a policy paper does not guarantee publication.

**Participants:** The 2022 cohort was comprised of 16 students - 10 from the WCO with grants, 3 from the WCO without grants, 2 from the CBSA, and one from the University of Victoria. Of this cohort, 11 students completed the course requirements and received Professional Development Certificates in Trade & Customs Borders in the 21<sup>st</sup> Century from the Department of Continuing Studies at the University of Victoria. This equates to a 69% completion rate.



Despite the time differences, students from China, Australia, Iran, Ethiopia, South Africa, Peru, Canada, the United States of America, and the European Union consistently and actively participated in class discussions and practicum sessions. Not only did most students attend all sessions but they remained engaged throughout all the practicum sessions.



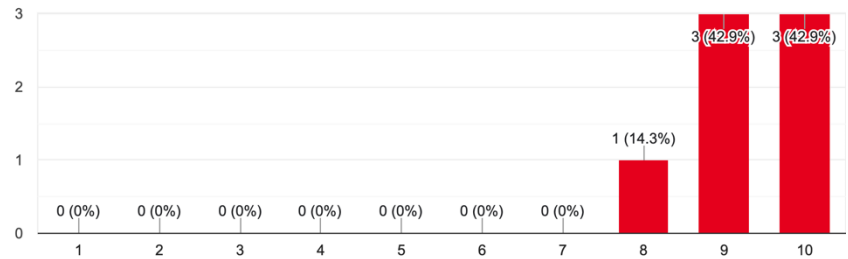


### Feedback and Development:

Overall, the feedback we received was positive. Students highlighted both the session content and the caliber of the speakers as aspects of the course that they liked. One student specifically noted that the high-quality of speakers and their diverse professional backgrounds, combined with the diverse experiences of the other students enrolled, made the institute a unique and noteworthy experience.

On a scale of 1-10, how would you rate your overall experience participating in the 2022 Borders in Globalization Summer Institute on Trade Custom Borders in the 21st Century?

7 responses



We did receive expected constructive criticisms through the review process as well. Most notably, the students noted that the content was largely focused on the Western context and they suggested including at least one presentation by a high-level representative from a jurisdiction outside of North America and Europe. We anticipated this feedback and we are working towards incorporating additional speakers from outside of North America and Europe in future offerings of this course. Other constructive criticisms focused less on course content and more on format. Some students requested that there be more time for practicum sessions and group work sessions. We can address this in the future by working with our speakers to ensure they have not only built enough time into their practicum sessions but that they have developed their sessions in a way that is conducive to group work and discussion in a hybrid environment.

Lastly, after reviewing the feedback from students, we have decided to move back the timeline for registration. We will open registration for the course in February and ensure that grants recipients are notified as soon as possible so that they can organize their schedules in such a way that ensures that they can take the full week off work. Additionally, instead of making the course material available a week prior to the start of the course, we will make the course material available on the course site at least three weeks prior to the start of the course.



## Borders in Globalization Summer Institute - Week 2 Cross-Border Management in a Comparative Perspective

July 18-22, 2022

*"Attending the Borders in Globalization Summer Institute 2022 – Cross-Border Management in a Comparative Perspective is a dream come true as I was exposed to lots of useful insights and thoughts on emerging trends in cross-border control and management amidst latest threats and challenges associated with the same. The programme equally availed me a great opportunity to learn new skills in policy research and policy writing, which no doubt will add value to my research paper I am presently undertaking for the forthcoming WCO PICARD Conference, 2022."*

-2022 Summer Institute Participant

### Summary:

*This year the Cross-Border Management Summer Institute took place from July 18<sup>th</sup> – 22<sup>nd</sup>, 2022 at the University of Victoria. A total of 16 students registered from 8 different countries spanning almost every continent and we had a course completion rate of 100%. The purpose of this institute was to examine local and regional changes affecting the politics and policies of cross-border regions and transboundary people. We welcomed a variety of speakers who represented both academia and the policy world. This year we launched a new session on policy research. Designed by Claude Beaupre (University of Victoria), this session introduced students to the basics of research and presentation in the policy world and provided tips on how to meet the key elements that policy briefs must contain. Ricardo Ferreira (Policy Officer, European Commission), Martin Guillermo Ramirez (Secretary General, Association of European Border Regions), and Jean Peyrony (Director General, Mission Opérationnelle Transfrontalière) provided the European policy perspective while Benjamin Perrier (Post-Doc Fellow, University of Victoria), Bernard Reitel (Professor, Artois University), Birte Wassenberg (Professor, University of Strasbourg), and Frederique Berrod (Professor, University of Strasbourg) provided academic context for the European perspective. Similarly, Matt Morrison (CEO, Pacific NorthWest Economic Region), Laurie Trautman (Director, Border Policy Research Institute), and Natalie Baloy (Associate Director, Transboundary Initiatives) provided the policy framing for the North American context while Christian Leuprecht (Professor, Queen's University) and Todd Hataley (Professor, Fleming College) provided the comparative academic perspective. Alan Bersin (Belfer Center Fellow, Harvard University) discussed border management in the contemporary era and what the future practices of border enforcement and management will look like going forward.*





### Sessions:

The Cross-Border Management Summer Institute included 11 sessions presented by Natalie Baloy (Western Washington University), Laurie Trautman (Border Policy Research Institute), Matt Morrison (Pacific North West Economic Region), Benjamin Perrier (University of Victoria), Martin Guillermo Ramirez (Association of European Border Regions), Claude Beaupre (University of Victoria), Alan Bersin (Harvard University & Altana\_AI), Jean Peyrony (Mission Opérationnelle Transfrontalière), Christian Leuprecht (Queen's University), Todd Hataley (Fleming College), Frederique Berrod (University of Strasbourg), Birte Wassenberg (University of Strasbourg), Bernard Reitel (Artois University), and Ricardo Ferreira (European Commission). Each session was three hours long and designed to have a lecture component and a practicum component. There were two sessions each day with a one-hour lunch break between them.

*"The experience was stimulating because of the research-intensive approach and the varied perspectives from different presenters, unlike some trainings that have mostly been from the perspective of one presenter delivering second hand information."*

- 2022 Summer Institute Participant

After completing the institute, students were asked to review all the sessions on a scale of 1-10 with 1 representing 'very dissatisfied' and 10 representing 'very satisfied. On average, the sessions were rated 8.9/10 with no session receiving less than an average ranking of 8.6/10.

### Top Rated Sessions:

1. Back to Basics: An Introduction to Policy Research and Policy Briefs (Rated: 9/10)
2. The Canada/USA Cascadia-Salish Sea Cross-Border Region (Rated: 9/10)
3. The Pacific North West Economic Region History and Strategy in the 21<sup>st</sup> Century (Rated: 9/10)
4. European Cross-Border Regions, the Association of Cross-Border Regions (Rated: 9/10)
5. Border Security along the Canada-US and European Union Borders in Comparative Perspective (Rated: 9/10)
6. Europe Where Border Regions Became Laboratories of European Integration (Rated: 9/10)

### Professional Development Certifications:

2022 was the first year where we were able to offer our institutes as Professional Development Certificates. In order to receive the certification, students had to meet the minimum course requirements:

1. Participation: Attendance at all sessions was mandatory. Students could miss up to two sessions over the course of the week so long as they submitted written summaries of the readings for the session they missed.
2. Written Work: Since there were no WCO grant funded students in this institute, students had three options for the written work component:
  - a. submitting a two-page outline of a policy paper they would like to develop into a 4000-5000-word policy brief;
  - b. submitting a 750-word summary of one of the 10 sessions we discussed that week; or
  - c. submitting a 750-word summary of what they learned over the course of the entire institute.

The students who chose to submit a two-page outline of a policy paper, with the intention of developing it into a 4000-5000-word policy brief, had the benefit of receiving comments from our team both at the outline and at the draft stage. Additionally, they will have the opportunity to submit their final policy briefs for publication in the peer reviewed journal, Borders in Globalization Review. After submission, their papers will undergo a double-blind peer review process with our editorial team. Submission of a policy paper does not guarantee publication.





### Participants:

The 2022 cohort was comprised of 16 students - 8 from the WCO without grants, 2 from the CBSA, 4 students from the University of Victoria, 1 international university participant, and 1 public servant from Victoria. Of this cohort, all 16 students completed the course requirements and received Professional Development Certificates in Cross-Border Management in a Comparative Perspective from the Department of Continuing Studies at the University of Victoria. This equates to a 100% completion rate.



Despite the time differences, students from Cambodia, Jamaica, Nigeria, Namibia, South Africa, Indonesia, Canada, and the European Union consistently and actively participated in class discussions and practicum sessions. Not only did most students attend all sessions but they remained engaged throughout all the practicum sessions.

*"[The course] provided a great variety of both broad overviews and in-depth discussion of specific topics, which other professional development opportunities don't."*

- 2022 Summer Institute Participant

*"I think the BIG Summer Institute management is higher than just 'professional', because they pay attention with the curiosity of the participant, not only the curriculum."*

- 2022 Summer Institute Participant

*"I have usually attended very heavily academic nature summer institutes and trainings. It was refreshing to have perspectives from professionals and position holders."*

- 2022 Summer Institute Participant

### Format:

While some students had minor connectivity issues, we were quite satisfied with the way in which the hybrid sessions were conducted. We were able to access the integrated telecommunication rooms at the University of Victoria where students from Victoria could attend in person and remote students could join the sessions virtually.

We ensured that we had UVic's tech support on call so that we could respond quickly to any issues that came up during the sessions.



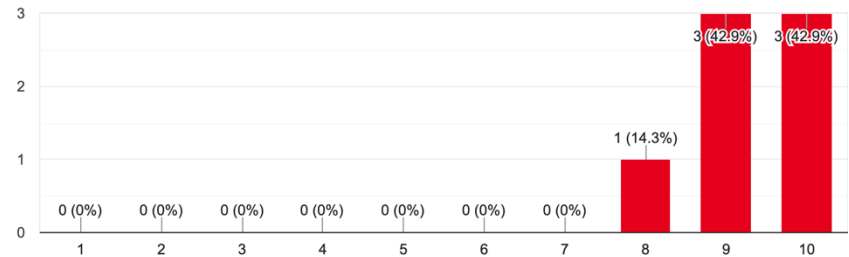


### Feedback and Development:

Overall, the feedback that we received was positive. Students highlighted both the session content and the caliber of the speakers as aspects of the course that they liked. Many students appreciated the mixture of both academic and policy relevant materials and highlighted how this specific mixture sets the Borders in Globalization Summer Institutes apart from other professional development courses that they had taken in the past.

On a scale of 1-10, how would you rate your overall experience participating in the 2022 Borders in Globalization Summer Institute on Cross-Border Management in a Comparative Perspective?

7 responses



We did receive expected constructive criticism through the review process as well. Most notably, students articulated their wish to see more content related to African and Asian border issues. We anticipated this feedback and we are exploring potential speakers from outside of North America and Europe for when we offer this course next year. Other constructive criticism focused less on course content and more on format. There was some conflicting feedback in terms of timing. That is, some students noted that they wished there was additional time for practicums while others suggested that the sessions might be too long. Students also requested in the feedback that information regarding evaluation be made more available at the beginning of the course. In the future, we will include requirements for the professional development certificates in the course information package.

Lastly, after reviewing the feedback from students, we have decided to move back the timeline for registration. We will open registration for the course in February and ensure that grants recipients are notified as soon as possible so they can organize their schedules in such a way that ensures that they can take the full week off work. Additionally, instead of making the course material available a week prior to the start of the course, we will make the course material available on the course site at least three weeks prior to the start of the course.





**BORDERS IN  
GLOBALIZATION**

The Borders in Globalization Program is housed on the unceded territory of ləkʷəŋən peoples at the Centre for Global Studies at the University of Victoria.

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