

Note from the editor

Komal Kalra

2018

Bachelor of Commerce Best Business Research Papers

UVic Libraries ePublishing Services

© 2018 Kalra.

Original citation:

Kalra, K. (2018) Note from the editor. *Bachelor of Commerce Best Business Research Papers*, 11, 4.

Downloaded from UVicSpace Research & Learning Repository

dspace.library.uvic.ca



**University
of Victoria**

Libraries

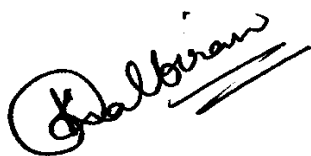
Note from the Editor

The Peter B. Gustavson School of Business is 'international at heart' and we believe that international experience is necessary for developing a global skillset and a culturally competent mindset. The goal of our Bachelor of Commerce (BCom) program is to impart students with the essential skills and knowledge that they need to become a business leader in the global economy. Therefore, it comes as no surprise that close to 200 BCom students decided to go on international exchange in the year 2017-18. During the semester abroad, many students register in COM 470 – The International Business Research Course – which allows them to not only engage with the business practices in their host country, it also enhances their research and writing skills. To showcase the efforts of our students, we present **Best Business Research Papers, Volume 11**.

This year, the students analyzed the challenges and opportunities presented by various elements of the external environment of business in their host countries. In this 11th edition, we present the **top eight of our most interesting research papers**. The topics researched by students cover a wide range of areas, ranging from renewable energy, climate change and energy security to slavery in the private sector, and international strategies of FIFA. Irrespective of the topics studied, these most interesting papers provide an insight into the international experiences of our students, wherein they focus on understanding the international business environment. We hope that these outstanding papers inspire other students to engage in international business research.

We would also like to congratulate Taylor Backhouse and Zack Poirier on receiving the **Jamie Cassel's Undergraduate Research Awards (JCURA)** this year. Taylor researched the impact of the German divide from 1948-1989 on business practices in East and West Germany. Zack analyzed the effects of Poland's energy security needs on Gaz-System, the Polish state-owned natural gas infrastructure and transmission firm.

The University of Victoria's Gustavson School of Business is proud to present these research papers from our 2017-2018 COM 470 students. We would like to thank the people who make this international exchange opportunity a success; it would not be possible without the hard work of these dedicated individuals. Thank you to the International Programs team of Dr. A.R. Elangovan, Director; Brian Leacock, Associate Director; Jane Collins, Manager, International Exchange; Allen Sun, IP Development Officer - China Specialist; Sherri Love, IP Development Officer; Elsa Yan, Exchange Student Advisor; Christina Hernandez, International Student Advisor; Giordi Giacomelli, IP Assistant; as well as Audrey Audebert, BCom Advising Officer and Shannon Perdigao, Academic Projects Officer. On behalf of everyone involved, we hope you enjoy Volume 11 of the BCOM Best Business Research Papers.



Komal Kalra and the Editorial Team

COM 470 International Business Research Instructor
Editor, *Best Business Research Papers, Volume 11*

